

Product Proposal Form

Date:

Author(s):

Description of product:

**Author(s) Information**

About the author(s): *Please include a short bio of the author(s) with any relevant information.*

Author(s) audience and reach: *Provide detailed information about the author(s) connection with the public including specific numbers for social media contacts and any other areas that the author(s) will use to market their product.*

Previous product history: *Provide details on any products you have previously created with sales figures.*

**Product Information**

*In what way does your proposed product embody Franciscan spirituality and why is Franciscan Media the right publisher for it?*

*Who is the target audience for your product?*

*What makes your product unique from others in the marketplace?*

*Why are you uniquely suited to create this product?*

*What influencers, supporters and/or endorsers will you be able to engage with?*

**Samples**

*For book products, please provide a detailed table of contents and/or a detailed outline of your idea as well as a 2,000-word writing sample. For all other product proposals, please include any additional information that will help us to better understand your intent.*